

WE BUILD

Beautiful **Basements**

Your Complete Guide to a
**BEAUTIFULLY
FINISHED
BASEMENT**

Whats Inside!
**OUR PROCESS
MATERIALS
ROOM TYPES
PRICING**



beautifulbuilt.com

Serving: Summit - Medina - Stark - Portage Counties

OUR TEAM

When you invite Beautiful Basements into your home, you're not getting a rotating cast of anonymous workers. You're getting a small, tight team of professionals who take pride in their craft, respect your property, and show up the way neighbors should.

On Time, Every Time

We respect that your schedule matters. Our team arrives when we say we will — no waiting, no guessing.

Respectful of Your Home

Floors are protected. Dust is controlled. Your home is treated better than our own.

Trustworthy in Your Space

Background-checked professionals you can feel comfortable having inside your home.

Accountable to You

If something isn't right, we make it right — no excuses, no runaround.

Project Managers

Every Beautiful Basements job has a dedicated Project Manager who is your single point of contact from first hammer swing to final walkthrough. No phone trees, no being passed around. You get one person who knows your project inside and out.

Our Tradesman

The hands doing the work matter as much as the plan. Our field team is a combination of in-house lead craftsmen — carpenters, finishers, and installers we've built lasting relationships with — and licensed trade partners for electrical and plumbing who are vetted, insured, and held to the same standard we hold ourselves.

Trusted by homeowners across Northeast Ohio. Find us on Google and Houzz
www.beautifulbuilt.com.

OUR PROCESS

Every Beautiful Basements project follows the same proven path — so you always know what's happening, what's next, and what to expect.

01. Free In-Home Consultation

Dan visits your home, walks the space, listens to your vision, and asks the right questions. No sales pressure — just an honest conversation

02. Custom Proposal & Design

You receive a detailed written proposal with layout options, materials, and transparent pricing within a few days of the consultation.

03. Permits & Pre-Construction

We handle permit applications and coordinate any required inspections before a single nail is driven. Everything above-board, every time. Beautiful Basements will conduct a pre-construction walkthrough several weeks prior to your start date, to plan the final layout. Construction begins with a plan and a goal.

04. Framing & Rough-In

Walls are framed and Insullated, electrical rough-in is completed, and any plumbing or HVAC work is done before walls are closed.

05. Drywall

Drywall is hung, taped, mudded, and finish-sanded to a smooth surface.

OUR PROCESS

06. Paint

Your new walls are primed and painted. This step really brings your choices together and the room shows its personality.

07. Doors

Doors are installed and painted. then they are tested to function properly without and crooked or sticking.

08. Trim

This is when our finish carpenters install casing, baseboard, crown mouldings to add that finished trim step.

09. Flooring

Your chosen flooring goes in. This is where the basement starts looking like a room.

10. Finishing Touches & Punch List

Lighting, fixtures, doors, and hardware are installed. We walk through the completed space with you and address every item on your punch list

11. Final Walkthrough & Handoff

You do a full walkthrough with Dan. We don't consider the job done until you're completely satisfied — and we mean that.

MATERIALS WE USE

We use materials we'd put in our own homes. Below is an overview of what goes into a Beautiful Basements project — selected for durability, aesthetics, and value.

Framing & Structure

Metal Stud Framing

Preferred for basement walls — dimensionally stable, won't warp or rot, and provides a straighter finished wall than wood in moisture-prone environments.

Wood Framing

Used where appropriate, including ceiling soffits, custom built-ins, and areas where code or design calls for it.

Insulation

Rigid Foam Board

Installed against the foundation wall before framing for a thermal break and moisture barrier — especially important in NE Ohio winters.

Mineral Wool

Used within stud cavities for additional R-value and sound dampening between rooms.

Drywall & Walls

Moisture-Resistant Drywall

Used in below grade environments with elevated humidity, particularly in basement construction where walls are near or in contact with concrete.

MATERIALS WE USE

Flooring

Luxury Vinyl Plank (LVP)

Our most popular choice — waterproof core, realistic wood look, and very durable underfoot. Excellent for basements.

Carpet

Warm underfoot and great for bedrooms, home theaters, or play areas. We use moisture-resistant padding suitable for below-grade installs.

Porcelain or Ceramic Tile

Used in bathrooms, wet bars, and laundry areas. Timeless, waterproof, and easy to maintain.

Ceilings

Drywall Ceiling

Clean, permanent look that adds height and sound control. Best for spaces where you don't need plumbing access above.

Drop / Suspended Ceiling

Grid-tile system ideal when mechanical, plumbing, or electrical access is needed. Modern options look great.

Plumbing (Bathrooms & Bars)

Below-Slab Rough-In

For full bathrooms, we coordinate all necessary below-slab drain work — all in-house, no third-party coordination needed.

Above-Slab Rough-In

For half baths and wet bars, supply and drain lines are run above the slab using standard PVC and copper/PEX as appropriate.

PRICING & WHAT'S INCLUDED

Every project is different — square footage, room type, finishes, and complexity all affect cost. Below is a general guide to what you can expect at each investment level. All pricing is per finished square foot and includes labor and materials.

LEVEL ONE 50k+

- ✓ Small Scale, Basic finishes
- ✓ Standard Framing and Insulation
- ✓ Open Layout
- ✓ Electrical and HVAC
- ✓ Carpet or LVP
- ✓ Painted Ceilings
- ✓ Doors & Trim

Get Started

LEVEL TWO 80k+

- ✓ Medium Scale, mid-level Finishes
- ✓ Includes Level One Items - plus
- ✓ Stair Carpet and New Hand Rails
- ✓ Bathroom w/ existing pre-plumbed
- ✓ Small Dry Bar and Cabinets
- ✓ One Bedroom
- ✓ Egress Window

Get Started

LEVEL THREE 120k+

- ✓ Large Scale, High-level Finishes
- ✓ Includes Level One & Two Items - plus
- ✓ High Grade LVT & Carpet
- ✓ Bathroom w/o Pre-Plumbed
- ✓ Wet Bar, Built -Ins and Cabinets
- ✓ Multiple Rooms
- ✓ Feature Walls

Get Started

What's always included, regardless of level:

- Free in-home consultation with Dan
- Detailed written proposal with itemized scope
- Permit application and coordination
- Licensed electrical and plumbing coordination
- Clean job site — protected floors, daily cleanup
- Final walkthrough and punch-list completion

The ranges above are starting guides for planning purposes. Your assessment of your space. We don't do hidden fees, Your quote is what you pay — unless you change the scope.

ROOM TYPES WE FINISH

Whether you need one functional room or a full basement transformation, we build it. Here's what's possible:

General Finished Basement

Open-concept living, family room, or playroom. We maximize your square footage and make the whole level feel like part of the home.

Home Bar

Custom wet bars or full bars with cabinetry, countertops, tile backsplash, under-counter refrigerator space, and plumbing.

Bathroom (Half or Full)

We handle everything — framing, tile, fixtures, vanity, and all plumbing coordination in-house. Half baths to full en-suites.

Bedroom / Guest Suite

Code-compliant egress windows, proper insulation, closets, and all the finishes that make a guest feel at home.

Home Gym

Rubber or LVP flooring, mirrored walls, enhanced lighting, and open-plan design to fit your equipment.

Home Office

Built-in shelving, dedicated electrical circuits for equipment, noise-reducing insulation, and smart lighting options.

Game Room / Entertainment

Projector or TV rough-in, surround sound pre-wire, accent lighting, bar areas, and durable flooring that handles traffic.

Man Cave / She Shed

Your rules, your design. We bring the craftsmanship — you bring the vision. Custom built-ins, themed finishes, and full functionality.

Ready to get started?

Call, Text (234) 284-8189

Call or text Dan directly to set up a time that works for you.

Visit beautifulbuilt.com

See project photos, read reviews, and learn more